What is claimed is:

1. A virtual private wireless network, comprising:

at least one wireless device having a screen for displaying received text;

an intelligent information interconnect device integrating voice messaging, email, and fax services into a single access point;

a centralized directory database storing identifying information regarding said wireless device, and storing a delivery preference hierarchy information for delivering content to said wireless device;

a user interface for specifying criteria used to select at least one device ID from said centralized database; and

a message delivery system, searching said centralized database using said criteria to determine at least one device ID, and transmitting information to said wireless device(s) corresponding to said selected device ID using said delivery preference hierarchy information.

2. The virtual private wireless network according to claim 1, wherein said user interface is a web page accessible via a communications network.

3. The virtual private wireless network according to claim 2, wherein only a predetermined subset of said centralized directory database is accessible to a given user, and said message delivery system searches said predetermined subset to select said device ID.

4. The virtual private wireless network according to claim 1, wherein said user interface is a menu structure compatible with a touch tone phone.

5. The virtual private wireless network according to claim 1, further comprising:

a content database storing content data ; and

a content management system managing content data stored in said content database, and providing selected said content data to said message delivery system;

said content management system further managing content subscription lists for each of said wireless devices;

said content management system selectively providing content to said message delivery system in response to one of a request from said user interface and subscription information contained in said content subscription lists.

6. The virtual private wireless network according to claim 5, further comprising a translation services module which translates a format of said content data to a format compatible with a selected wireless device.

7. The virtual private wireless network according to claim 6, wherein said translation services module performs one or more operations on said content data selected from the group of clipping, transcoding, and decoding prior to transmitting said data to said wireless device in accordance with device information stored in said centralized directory database.

8. The virtual private wireless network according to claim 1, wherein said intelligent information interconnect device receives data in a first delivery format from a message originator including identification information used to identify a given said wireless device, and delivers said received data to said wireless device in a second delivery format, wherein said second delivery format is independent of said first delivery format.

9. A virtual wireless network, comprising:

a plurality of wireless devices;

an application server;

a user interface accessible to said plurality of wireless devices for entering information into said application server;

a directory database accessible to said application server, said directory database storing user information, device information for each said user, and deliver preference information for each said user;

a content database storing content; and

a content management system for managing content stored in said content database, said content management system being responsive to requests entered in said user interface.

10. The virtual wireless network according to claim 9, comprising a security system providing access to said application server only to wireless devices defined in said directory database.

11. The virtual wireless network according to claim 9, wherein

a delivery format of content received for delivery to said wireless devices is independent of a delivery format in which said content is provided to said wireless devices.

12. A virtual network for wireless devices, comprising:

an application server having an interface for entering wireless device information and delivery preference information specifying at least one content format used to deliver content to the wireless device;

a directory database storing said wireless device information and said delivery preference information entered into said application server interface;

said application server receiving content from a message originator, identifying the wireless device(s) to which said received content is directed, and delivering said received content to the wireless devices in accordance with said delivery preference information for each wireless device;

a content database storing content; and

a content management system for managing content stored in said content database, said content management system being responsive to requests entered in said user interface.